



**WJFK AM, WPGC HD-3
QUARTERLY ISSUES & PROGRAMS REPORT**

July 1 thru September 30, 2014

3rd Quarter

Prepared by:

Justine Love
Director, Community Affairs & Public Relations

WJFK AM , WPGC FM HD-3 Quarterly Issues Program Report
3rd Quarter
(07/01/14 -9/30/14)

Program: "ON TRACK"-FM
Host: Roland Turner
Issues: Financial, Education, Culture and Homelessness
Date: 07/06/2014, 07/13/2014
Guest: Laron Finney
Title: International Festival

This show focused on the upcoming 2014 First Annual International Festival to be held in Prince Georges County on July 12/13, 2014 at the Boulevard at the Capital Centre. The highlights of the festival were discussed in detail including the empowerment pavilions featuring Health and Wellness, Homebuyers Assistance, Job Fair, STEAM and a fabulous line up of talent featuring TLC and Ludacris.

This show focused on the DC Village Academy which is an all boy's charter school in Washington DC that addresses the needs of so called "Boys in trouble". The show focused on the work that the school has done to better educate African American Boys, increase their learning and behavior abilities, keep them out of special education and help to change and save their lives. We also introduced the new Prince George's County location

Program: "ON TRACK"-FM
Host: Roland Turner
Issues: Financial, Education, Culture, women's Issues, Health, Culture and Youth
Date: 07/20/2014, 07/27/2014
Guest: Derrick and Davida Brown
Title: Marriage Rocks
Time: 34 minutes

This show focuses on the principal of strengthening the family through a new online movement called created by happily married couple Derrick and Davida Brown; they promote healthy marriages and strengthening the family throughout the community.

Program: "ON TRACK"-FM
Host: Roland Turner
Issues: Financial, Education, Health, Women's Issues, Youth and Culture
Date: 08/03/2014, 08/10/2014
Guest: Claudette Perry, Special Events Coordinator and Keith MacCannon/AmeriHealth
Title: GWUL 3rd Back to School and Wellness Festival
Time: 30 minutes

This show focused on the upcoming Greater Washington Urban League's partnership with AmeriHealth DC presents a Community Health and Wellness Back to School Festival on Saturday, August 16th from

11 am to 5pm. This show featured questions on why AmeriHealth chose to support this event. Free Health Screenings, Healthy Cooking demonstrations, Fitness Dance, First Time Home Buyers workshop, financial literacy workshop, free backpacks and school supplies.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Education, Culture, Financial and Youth

Date: 8/17/2014

Guest: Dr Carol Crawford-Shelton

Title: Co-Founder of the STARRS Academy

Time: 30 minutes

This show focused on a new summer education enrichment program in Montgomery County called the The STARRS Academy. Discussed in the show was how children learn how quickly they can forget over the summer and ways to help them improve those learning skills over the summer and during the school year.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Education, Culture, Financial, Transportation, Women's Issues, Health, Crime/Violence and Youth

Date: 8/24 /2014, 08/31/2014

Guest: Maria Gomez, President/CEO The Mary's Center

Title: Mary's Center

Time: 30 minutes

This show focused on the Mary's Center which is a non-profit organization that helps to meet the needs of Latino affairs in the community. The show focused on the programs and services of the The Mary's Center and how it also help women and immigrants with health, education, poverty and much more .

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Education, Culture, Financial, Transportation, Women's Issues, Health and Youth

Date: 09/07/2014

Guest: Heide Elliot, RN, Clinical Coordinator for Sickel Cell Program @CNMC

Title: Sickel Cell Disease

Time: 30 minutes

This show focused on September as Sickel Cell Awareness Month as well as on upcoming Sickel Cell Walk sponsored by Children's National Medical Center on September 13th. An in depth discussion on the characteristics of Sickel Cell Disease was discussed in detail along with the various cutting edge new treatments and cures.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Education, Culture, Financial, Women's Issues, Health, and Youth

Date: 09/14/2014

Guest: Donna Rattley Washington, Comcast, Vice President of Community/Government Affairs

Title: Comcast Internet Essentials Program

Time: 30 minutes

This show focused on the Comcast Internet Essentials Program which is a program in the community where Comcast pledges to help close the Digital Divide in the community by launching its Back to School Internet Essentials program where they offer low income families six months free of Internet Service and Amnesty towards their past due year old balances to help children receive the internet in their home.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Women's Issues, Health, Education, Culture and Youth

Date: 09/21/2014, 09/28/2014

Guest: Todd Heavener, Enterprise Rent A Car, Karen Price-Ward, Southwest Airlines, Queen Gladden, GWUL

Title: GWUL Celebrity Golf Tournament

Time: 30 minutes

This show focused on the GWUL's upcoming 16th Annual Celebrity Golf Tournament on Monday, September 29, 2014 at the Country Club at Woodmore. The fundraising aspect of the tournament, the sponsors, the auction, and the competitiveness of the players this year and new golf clinic and the benefits to the Urban League was all discussed in detail.